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CRAFTING WITH COLOR

With a plethora of competing color trends, Twin Cities pros reveal the tones that are making waves in the industry this year

WRITTEN BY ELIZABETH ROUBIK

It's no secret color has made its comeback in interior (and exterior!) design. There are dozens of companies that annually declare a "Color of the Year," some of the most anticipated being Pantone, Benjamin Moore, and Sherwin-Williams. And while this year's lineup ranges from soft blacks and deep greens to warm peaches and sky blues, central themes of versatility, comfort, and connection to nature are reflected in each.

"The color trends we see going strong here in Minnesota and all over are the deeper shades of neutrals trending warmer and leaning toward tones of brown," says Jean Haukaas, showroom manager at Hirshfield's Design Resource. "[But] we do see cabinets being painted with a trend color, which makes it the focal point of the space." As seen through this year's trends and survey findings, greens and blues are some of the most popular choices. Maureen Haggerty, owner of mint interior design confirms, stating, "I am seeing a lot of blue right now—from dark navy to soft spa blue." But green hues are always classic, she adds. "I view them almost as neutrals. They play nicely with lots of colors."

When incorporating color in home design, one of the most important considerations is balance. Haukaas notes "powder rooms and entryways are great spaces where people like to be bold. You can have fun without committing to a big space, and you don't have to consider furnishings or [other] home accessories." Haggerty agrees, saying, "Dramatic colors need to be done in small, intentional doses, [such as] a powder room, focal point wall in a loft, or a child's playroom."

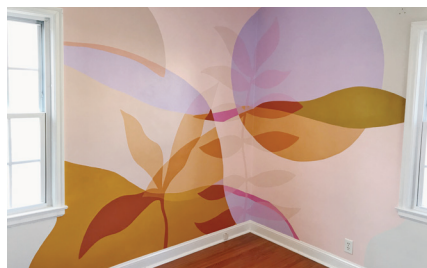


REGENT GREEN
BY BENJAMIN MOORE

However, color drenching is becoming increasingly popular, with homeowners dousing spaces in a singular hue. "I love to color drench a home office, paneled dining room, or a den/library," Haggerty says. "The key is selecting the perfect color!" For this technique, Haukaas suggests embracing drama and moodiness. With green's popularity and timeless appeal, consider using a soft sage green like Hirshfield's Fiorito or Hirshfield's Vegetarian. "I think people

really feel more at peace when surrounded by a biophilic color palette," she adds.

While the color trends are fun to follow, they should be taken lightly, Haukaas advises. "[Color trends] are based on information taken nationally, and what the Midwest likes and uses is [likely] much different than the East Coast, West Coast, and southern states." So, amid the ever-evolving power of color, opt for playful, yet timeless shades that reflect your personality and make your house feel like home.



ABSTRACT WHIMSY

Wake up your walls with a custom mural for a playful pop of personalization. Molly Reopelle, owner of Made by Molly Jo, knows their effects well as a residential muralist who specializes in colorful concepts that communicate a sense of whimsy with interesting silhouettes. "Creating scenes that overlap and flow from one moment to the next with a blend of distinct iconography, abstract shapes, and nature inspired elements has become a signature of my style," Reopelle says. "My hope is that [my residential murals] leave both residents and guests feeling comfortable and truly at home. I want to create pieces that make people want to spend time in that specific environment." @madebymollyjo —Katelyn Bloomquist